



COMMUNITY INVOLVEMENT in the GRIPSYSTEMS program (No cost)

Some cities feel that a community involvement program is an ideal way to engage with community and to empower them to feel that something is getting done. While this is very true there are several concerning issues that need to be identified with from past problematic citizen reporting models. These can include.

1/ Some database / app designers suggest mass reporting from the public is the best concept as it fills a database and provides an avenue for the public to get involved. Some also rely on citizens to part read or read the graffiti they are reporting. Bad reads or reporting kills good data, and the loss of even the slightest information from a small tag can be the difference in a solid arrest or a complete failure for Police to prosecute.

2/ This instance if you can imagine leads to potential database disaster in that a flood of information coming in from the public then has to be totally reread and scrutinised by Police which in itself is a waste of Police time and resources.

3/ Double reporting of the same graffiti is another common issue.

4/ Councils are in many cases pressured to act on graffiti that is reported from non Council assets which is not their priority.

5/ A waste of Police time and resources having to have them attempt to read and collate images from the system.

6/ An expectation that Police will have time to find additional evidence commonly found on social media sites.

Q: Why do you suggest a controlled citizen reporting model?

A: It allows Police and the City to delegate specific retailers, citizens, commercial property owners and others in known offence areas to take control of a set area and report daily. Whether it is their group of shops the park across from their homes or the factory areas in which they work. By having this controlled citizen reporting model via our app live to an analyst it ensures that those reporting are trained by us, the images come through are relevant to the problems occurring and the tight group are focussed on the sites they are responsible for.

Q: What happens to the images these delegated citizens take?

A: Rather than dump to a database for later sorting by people who don't have experience or a real interest in your graffiti, it comes to trained analysts who were involved in your audit, have involvement in your City and have training in reading, linking offenders and tying offenders to crime in other local cities and the transit network.

Q: Why should we use Gripsystems and not another database?

A: If you look closely at the app or database designers you need to ask what their background is in graffiti analysis, if they have any interest in actually stopping your graffiti or is it a money making exercise. Is there anyone who is court tested or has any experience working with Police agencies, infrastructure or others who are typically involved?

Do their operators have links to transit Police members or other Police agencies where success has been proven through expanded operations?

How many successful arrests have been made either directly through their analysis work, field work, equipment work or other.

Bottom line the difference between a basic database to store images like we see pop up from time to time and the Grip database is dedication, past arrests and around 30 years combined experience in actual results. We think you'll find that not one of the other database types have even been at street level to really know what its about.