

QUESTIONS?

Q: Can we use GRIPSYSTEMS even if we have a contractor who has a data base?

A: Of course. We recommend that contractors do not control any data. Simply as they have little interest in properly reading the incidents for evidence, linkages or restitution needs. Many contractors simply guess at what a tag says which makes searches almost pointless. Similarly when Police ask for evidence from a contractor, it is rare to see results in total within weeks of a request. GRIPSYSTEMS is a team of readers who know graffiti and allow a city to channel its damage through the one common database for optimum searches by Police and the city officers.

Q: What if our contractor isn't happy about a change in situation like using a database?

A: You are the client and they are the removalists. Your city deserves the ability to be able to focus on apprehensions, Police assistance and restitution. The contractor is obliged to keep you the client happy and work as you want them too.

Q: How quickly can we be on the GRIPSYSTEM database?

A: We meet with clients and discuss needs, past practices and what they hope to achieve by way of audit or data entry works. Depending on audit bookings, we can have you operational in days.

Q: Why do you check the contractors measures when you do data entry and analysis?

A: This is a secondary benefit to the city while we are reading the graffiti. We have 8 years past experience as contractors and can if you wish monitor measures and costs to ensure that 100% of incidents are accurate and not the typical 5% QA check conducted by the City or Shire. We have also discovered serious breaches in charges and quality of works for many cities.

Q: How much would it cost to have say 3000 past incidents entered into GRIP and start our contractor on the mobile app live send ongoing?

A: As an example the 3000 images if in good format would cost say \$1.00 per entry plus your annual subscription. Around \$4,000 plus any day to day new entries coming live to the system for reading.

Q: How does GRIP compare to other commercial graffiti databases?

A: GRIP is considered a leader given the volume of data within, our experience and of course cost. One company who has no graffiti background charges around \$5000.00 simply to use the program without data entry. Here at GRIP \$4,000 would likely cover your data entry for the year, subscription, report writing and police liaison works.

Q: Does GRIP work interstate and abroad?

A: Yes. We conduct audits in 3 states and work heavily with state transit bodies interstate. Internationally we read graffiti and perform data entry for cities, gang units and POP teams.

Q: Is restitution really being paid to cities?

A: Yes. Finally through proper evidence being presented cities are being awarded up to \$42.00 per metre with one city we know being awarded close to \$50,000 in damages to date. If you consider this as a new option, it self funds the audit process, data entry works.

Q: Are your audits really of every street and every stakeholder?

A: Absolutely. We leave nothing unchecked or unrecorded. At the end of the process you can be assured that every scrap of graffiti is accounted for and a full reporting system created so you are fully in touch with your cities situation. We present the findings and also offer ways forward tailored to your exact cities findings.

Q: Have cities really discovered they can afford a whole of city clean up across all stakeholder?

A: Yes. Many have been shown that for less than their annual spend, they can afford to remove from ALL Stakeholders to return to a clean slate. (Only exception being rail assets). It is more than possible and has been proven time and again.